



**Contact:**

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## **Great Harvest Bread Co Now Offers Sandwiches in Geneva**

*Bakery will sell fresh made-to-order sandwiches*

**GENEVA, IL, MARCH 23, 2011** – The Geneva Great Harvest Bread Company introduces a new line of made-to-order sandwiches served from 10 a.m. to 2 p.m. Tuesday through Saturday at their location 13 N. Third Street.

Premium Great Harvest bread is combined with select fresh ingredients to make several varieties of sandwiches. The menu includes all classic sandwiches – like ham and cheese, smokehouse turkey, and old-fashioned roast beef – and Great Harvest signature cold sandwiches, like the 3<sup>rd</sup> Street Cobb, Montana Round Roast Beef, Sorry Charlie Tuna Salad, Viking Chicken Salad, and the Harvest Veggie.

“Great Harvest is all about making the best-tasting products from scratch every day in a fun-loving atmosphere,” said owner Kim Kane. “We are excited to offer these delicious sandwiches featuring our signature breads. Our sandwich selection is perfect for our health-conscious customers and anyone who loves a hearty, made-to-order sandwich.”

The new sandwiches are added to a menu of freshly baked whole grain breads. Customers watch the baking process in action as bakers mill the wheat, knead the dough, and handcraft each loaf. Great Harvest bakeries grind premium Montana wheat berries into whole-wheat flour daily and blend it with ingredients such as honey, purified water, herbs and more to ensure products taste incredible and retain important nutrients. Great Harvest also offers fresh coffee and baked items like scones, muffins and cinnamon rolls in the morning, and sweets including fresh cookies, savannah bars and batter breads all day.

Kane encourage locals and visitors to stop in for a free slice of items hot-out-of-the oven, and to try the new sandwiches. “Our bakery is rooted in generosity and we thoroughly enjoy sharing our daily creations.”

Originally founded in 1976 in Great Falls, Mont., Great Harvest has more than 200 bakeries located throughout the nation including Alaska and Hawaii—all bakeries are individually owned and operated, and no two are alike. Great Harvest is known for handcrafted breads made with freshly ground whole wheat purchased from family-owned farms. The neighborhood bakeries create an array of legendary fresh baked breads and sweets, as well as specialty items during the holidays. Great Harvest mills its whole wheat *daily*. The fresh flour is used within two days to guarantee the best taste and nutritional value.

The Geneva Great Harvest bakery is open between 7 a.m. and 6 p.m. Tuesday through Friday, 7 a.m. and 5 p.m. on Saturday, and 9 a.m. and 1 p.m. on Sunday. For more information, visit their website at [www.genevabread.com](http://www.genevabread.com).

